

Letecia Parra - ROTlan for August

Leticia Parra was born in Mexico City, the center of the ancient Aztec Empire. At 13 years old I worked as a grocery store clerk, taught children and taught French. I also worked at Bristol Myers Co. (drugs division), CANACINTRA (Mexican Chamber of Industry), Nacional Financiera (National Bank) and Dokter Labs (medicine products) which is a family enterprise.

After a more or less compulsory exile from journalism, I returned to my professional activity in 1989 when I initiated a new Magazine on Industry, "Dinamica Industrial News". 5,000 copies each month go to top CEOs and GMs in Mexico City and Metropolitan area informing them of Sustainable Development and Public Political of Government programs.

1997 the Rotary Club of Bellavista was founded and invited me to be part of Rotary's family. 1999 I was Club President and the first District Webmaster (the first Rotarian site in Mexico) and District Rotary Fellowships Chair. 2000 I worked on the first Mexican Rotarian 9 Districts' site as webmaster, trying to present how the Rotary World can be found in Mexico as a country through their 9 Mexican districts.

HONORS

* Visiting all 94 Rotary Clubs talking about "Creating Awareness and Taking Action through the Technology" I received the Best Club Internet Communication Office Award.

* 2001 – 2003 District International Service Chairperson

* 2002 – 2005 District Grants Chairperson

* 2005 – 2008 The Rotary Foundation District Chairperson

* 2000 – 2006 Multi PETS Trainer on Internet Technology Communications (Club & District Administration Programs), RI's access member section, others.

* 2007 – 2009 Invited by RI Presidents to Coordinate Rotary Public Image and Public Relations for Zone 21-A

* 2008 – 2009 Multi PETS Trainer on Rotary Public Image as Zone 21 Coordinator

HOBBIES

* Jogging - since 1996, with 9 International Marathons and many races.

* Riding Motorcycle across USA and part of Canada, almost all Mexico with my Kawasaki Vulcan 1000 cc and Suzuki Boulevard 1000cc

* Tennis

* Reading and good music

FUTURE VISION OF ROTI

As Journalist and Rotarian, and besides the large capacity of Rotary communications on Internet, the future of ROTI most point to a close encounter with those Rotarians, Spouses and Rotaracts worldwide to let them know more about our mission, goals and some projects on benefit of those in great need, seeking the international aid.

Friendship was the most important gift I have received from ROTI, not just on Internet at our mailing lists, but also at RI Conventions in ROTI's booths in Buenos Aires, San Antonio, Barcelona and Chicago.

As ROTI's Chairperson, I will try my best to keep an air of friendliness, hospitality and fellowship on all the ROTI lists and ROTI Board. One primary goal would be to make sure that all ROTIans ENJOY their time in this Fellowship.

I am convinced that we need to start some initiatives to recruit new members in ROTI. In the past, members have always come to us or found us through the Internet or from a recommendation from a friend. We have to work on new recruiting ROTI members different of we have done before at the yearly conventions. Maybe could start a program called "Bring a Friend to ROTI" and challenge members to spread the word about our Fellowship and try to bring in one new member; which will keep it active.

Rotary has been working on a Future Vision Program for some areas, bringing the Rotary world into the Internet, especially since the time of RIPP Frank Devlyn, and ROTI most continue this leadership role with new programs and assistance to RI.

ROTI is already present through ROTI Social Groups at Facebook, LinkedIn, MySpace.

I am positive sure that it is the right time to prepare a Future Vision plan for ROTI's next two years, moving forward to new and better challenges.

I am convinced that through 'millions of bytes' we will try to bring people of all races, religious faiths or political beliefs into Rotary's Magic: Serving others.